

## LEADERSHIP ARTS INSTITUTE 2012-2013

### **Program:**

A program of Business Council of the Arts, Leadership Arts Institute (LAI) was founded in 1989 at the request of businessman and philanthropist Ray Nasher, to develop the next generation of business and arts leaders and encourage passion for the arts in North Texas. Each year, a limited number of business professionals are selected for LAI. The program provides training in leadership and nonprofit board best practices for cultural institutions in North Texas. The methodology consists of ten seminars led by expert speakers and an annual project that serves as a practicum. Upon completion of the program, graduates are individually matched to service on nonprofit boards of directors.

### **Why should you participate?**

- Strengthen your expertise as a leader
- Learn best practices in nonprofit board leadership and utilize them to serve your community
- Meet prominent business leaders who advocate for North Texas as a creative community
- Receive resources that promote creativity, innovation and resourcefulness
- Network with colleagues from a cross-section of industries
- Experience arts and cultural venues and hear from their leaders on a first-hand basis
- Strengthen future commitment to arts and culture in North Texas

### **Selection and Time Commitment:**

The program consists of ten modules, beginning with a class introduction and bonding session that is based in the performing and visual arts. Classes begin in September and meet once a month on the second Tuesday, from 8:00 a.m. to 12:00 p.m. This allows a full academic experience while preserving a section of the workday. Each class is selected from a pool of qualified and culturally diverse candidates. Sessions contain a combination of informational and experiential activities to maximize the value of your participation. Classes are conducted in various arts facilities in the region to provide a comprehensive level of awareness of arts venues.

### **Application:**

Please complete the attached application form and return by mail. Applications may also be completed online <http://www.ntbca.org/for-businesses/programs/leadership-arts-institute>.

### **Tuition:**

Tuition is inclusive of all materials, food service, event fees, and one year of membership with the Leadership Arts Alumni Association. All Leadership Arts Institute graduates will be given the opportunity to be placed on an arts and culture board of directors in the region.

\$1,050 for BCA member companies before June 1, 2012; \$1,200 after June 1, 2012.  
\$1,600 for non-members.

### **FOR MORE INFORMATION OR TO APPLY, PLEASE CONTACT**

Katherine Wagner or Jodi Jenkins

Business Council for the Arts

8687 N. Central Expressway, Suite 2131, Dallas, TX 75225

Phone: 972-991-8300 | Fax: 972-991-8320 | [bca@ntbca.org](mailto:bca@ntbca.org)

**Deadline to apply: July 15, 2012**

**Personal**

Name: \_\_\_\_\_ Preferred Name: \_\_\_\_\_

Home Address: \_\_\_\_\_ Telephone: \_\_\_\_\_  Home  Work

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

How did you learn about Leadership Arts (*examples: newspaper article, direct mail, alumnus*)? \_\_\_\_\_

**Employment**

Current Employer: \_\_\_\_\_ Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Address: \_\_\_\_\_ Email address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Title and Responsibilities: \_\_\_\_\_

Years Employed: \_\_\_\_\_ I wish to be contacted at my: \_\_\_\_\_ Home Address \_\_\_\_\_ Business Address

Prior Employer: \_\_\_\_\_

Title and Responsibilities: \_\_\_\_\_

\*\*\*Please send resume and photograph to [bca@ntbca.org](mailto:bca@ntbca.org).\*\*\*

**Education**

Please list schools attended and note specialized or advanced training/courses you completed.

Name of School and City	Dates	Degree
1. _____	_____	_____
2. _____	_____	_____
3. _____	_____	_____

**Interests and Skills**

List up to four organizations of which you are or recently were a member. (*Include arts, civic, professional, business, religious or social.*)

Organization	Dates of Involvement	Position/Title
1. _____		
2. _____		
3. _____		
4. _____		

Specific skills you wish to, or currently, provide to an arts organization. \_\_\_\_\_  
\_\_\_\_\_

**Concerns and Goals**

(Please attach additional paper.)

- A. Why do you wish to participate in Leadership Arts? Include an explanation of your interests in the arts and how you think you have or might benefit from the arts.
- B. Tell us something unique about yourself. What distinguishes you from your peers? Describe some experience or adventure which has affected you.
- C. In your opinion, what are the challenges facing the arts today and why is it important to address these challenges?

**Please Read Before Signing**

**Application Procedure:** Please send your completed application to [bca@ntbca.org](mailto:bca@ntbca.org) or mail to Leadership Arts Institute, Business Council for the Arts, 8687 N. Central Expressway, Suite 2131, Dallas, TX 75225. **Deadline to apply: July 15, 2012**

**Selection:** All applicants are reviewed by the Leadership Arts selection committee. Class members are chosen to reflect a diverse range of backgrounds.

**Tuition:** Tuition is \$1,050 for employees of any BCA member company before June 1, 2012; \$1,200 after June 1, 2012. Non-member tuition is \$1,600. All tuition is due prior to the first class and includes a one-year membership in the Leadership Arts Alumni Association (\$100 tax-deductible value). The remaining tuition fee covers services received and is therefore not tax deductible. Tuition fees are non-refundable.

**Attendance:** LAI is a learning experience and attendance at monthly meetings is required. More than two absences is cause for dismissal from the class.

Thank you for applying to become a participant of Leadership Arts Institute. If you have any questions, please contact Jodi Jenkins at (972) 991-8300 Ext. 4. Your signature indicates you have read and understand the information above.

\_\_\_\_\_  
Signature Date